

■ Lion to Acquire Additional Shares of a Chemical Joint Venture Entered into with Akzo Nobel N.V.

Lion Corporation herein announces the decision reached at today's Board of Directors meeting to acquire additional shares of Lion Akzo Co., Ltd. (hereafter "LACO"), a joint venture established in tandem with Akzo Nobel N.V. (hereafter "AN"), by taking over AN's equity stake in LACO through a share transfer.

1. Purpose of Share Transfer

As a chemical company that manufactures surfactants derived from aliphatic amines, LACO plays a role in Lion's Consumer Products Business, providing highly value-added raw materials for fabric softeners and other products. Also, LACO markets its own products to the Japanese market through Lion's Industrial Products Business.

Recognizing LACO as strategically important to the Consumer Products and Industrial Products businesses, Lion intends to make LACO a wholly owned subsidiary through this share transfer, thereby further streamlining its Groupwide management resources.

2. The Date and Method of Share Transfer

Date: March 31, 2014 (scheduled)
Method: Share acquisition in exchange for cash

3. Outline of a Transferor of Shares

Company name: Akzo Nobel N.V.
Location: Amsterdam, Netherlands
Representative: Ton Büchner, CEO
Business: Boasting a business network that comprises 80 countries around the world, Akzo Nobel is a global chemical company with operating divisions that independently manage businesses in the areas of specialty chemicals, decorative paints and performance coatings. Akzo Nobel also operates in Japan through its wholly owned subsidiary AkzoNobel Japan and other three joint ventures including LACO.

Reference: Outline of a Joint Venture

Company name: Lion Akzo Co., Ltd.*
Location: 3-71, Obata 3-chome, Yokkaichi-shi, Mie, Japan
Representative: Eiji Kudo, President
Business: Manufacture and sale of aliphatic nitriles, aliphatic amines and aliphatic quaternary ammonium salts as well as phase transfer catalysts and other special quaternary ammonium salts, amine oxides, aliphatic monoamides, amine EO/PO adducts and amine-based special compounds; import and sale of asphalt additives, surfactants for agrochemical preparation and raw materials for industrial detergents
Capital: ¥1 billion
Shareholding: Lion Corporation**: 50%; Akzo Nobel***: 50%

* New company name after share transfer has yet to be decided.

** LACO has been Lion's equity method-affiliate.

*** Akzo Nobel's equity in LACO shares is held by Akzo Nobel Chemicals International B.V., its subsidiary operating in the area of specialty chemicals.

4. Future Outlook

This share transfer is not expected to impact the consolidated or unconsolidated fiscal 2013 results of the Lion Group.